



McMaster
AEROSPACE TEAM

**SPONSORSHIP
PACKAGE**

2025 - 2026

ABOUT THE TEAM

We are a newly established group of hardworking undergraduate engineering students who share a passion for innovative design. Together, we form a multidisciplinary team, immersing ourselves in the world of aerospace engineering to develop our technical understanding of the field. Additionally, we strive to foster skills in teamwork, engineering design, and analytical thinking through this collaborative effort.

MAST's primary objective is to compete at the annual SAE Aero Design East Competition, which requires participating teams to design and build an airworthy plane while preparing a technical report and presentation to justify design decisions. The process of completing these deliverables provides students with unparalleled learning and growth opportunities *that can't be found in a classroom!*



2022

TEAM TAKEOFF



40

CURRENT MEMBERS



7

ENGINEERING
DISCIPLINES



COMPETITION

SAE Aero Design East is an international design competition that challenges students to design, build, and fly an unmanned fixed-wing aircraft. In March, we will be transporting our plane to Lakeland, Florida for three days of presentations, technical inspections, and flights.

We will be competing in the regular class, which requires teams to create a multi-engine, cargo aircraft with a maximum wingspan of 10 feet. With no power limit, we must balance takeoff performance against mission endurance while optimizing for volume capacity. Over the next 8 months, we will design and build this aircraft from the ground up.

SAE
INTERNATIONAL®



INTERNATIONAL
COMPETITION

70

PARTICIPATING
UNIVERSITIES



PROFESSIONAL
MEDIA COVERAGE

TEAM PROGRESS

MAST's continued success in its second year as a SAE Aero Design East competition team was a product of its 40 hard-working members and the incomparable support provided by its sponsors. We are determined to apply the knowledge gained at competition into this year's new project and are confident that our 2026 SAE Aero Design East Competition plane will fly as high as our goals!



2025 Results

7th PLACEMENT IN
REGULAR CLASS

2026 Goals

+15% TEAM SIZE

10 ft MAX. COMPETITION
PLANE WINGSPAN



TOP 5 TEAM
PLACEMENT

WHY SPONSOR US?

MAST relies on sponsor donations to help with competition registration costs, building materials, tools, and travel to competition. Your generosity would enable our participation in this competition and give more students key opportunities to learn and develop practical engineering skills.

Any level of sponsorship is sincerely appreciated!

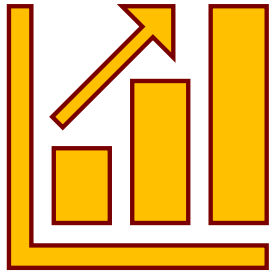


SPONSOR TIERS

	Bronze \$500	Silver \$1000	Gold \$1500	Platinum \$2500	Title \$6000+
General					
Representation at McMaster and international competition	✓	✓	✓	✓	✓
Access to team resumes	✓	✓	✓	✓	✓
Invitation to MAST Night				✓	✓
Branding					
Small logos on plane, competition apparel, website, and banner	✓				
Medium logos on plane, competition apparel, website, and banner		✓	✓		
Custom social media shoutouts			✓	✓	✓
Large logos on plane, competition apparel, website, and banner				✓	✓
Custom industry partnership events					✓

Please note – The values and associated benefits are only valid for the 2025-2026 competition season.

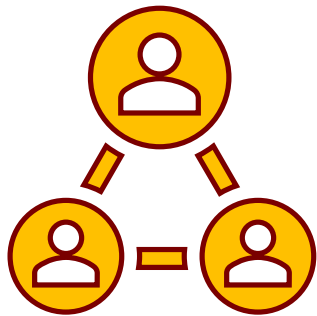
BENEFITS



Brand Marketing – Your logo will be displayed proudly on our airplane, competition uniform, team banner as well as being featured online on our Instagram, LinkedIn, and team website.

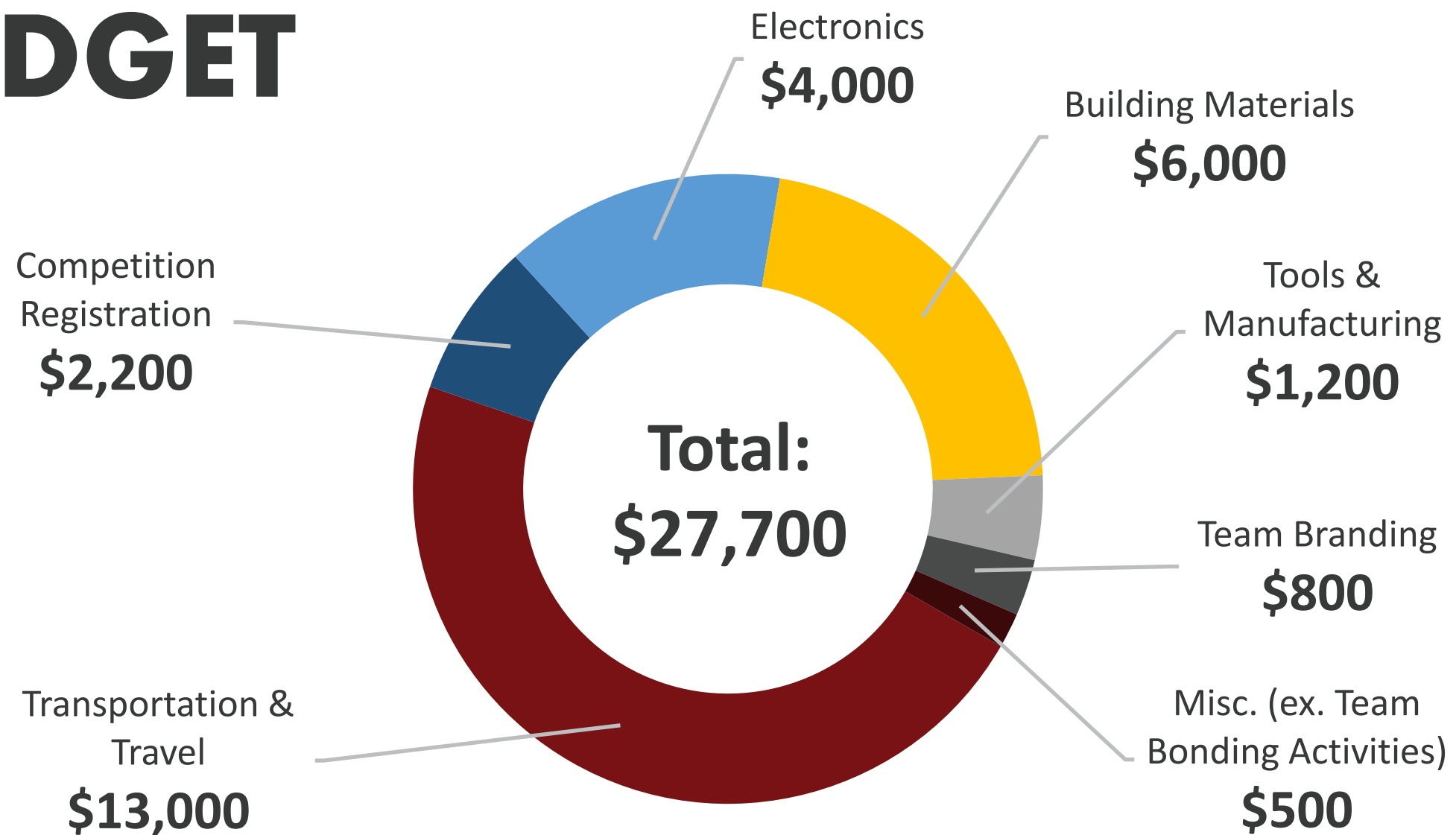


Student Outreach – Supporting a technical team representing a top university is a great way of conducting outreach and championing student innovation. Your contribution will greatly aid us in representing our school and promoting aerospace engineering at McMaster University.



Recruitment – The SAE competition replicates the innovation and collaboration found in the workplace, resulting in a more meaningful skill-based hiring practice for candidates at this event. Sponsoring a McMaster Engineering team will expose yourself to a talent pool of over 37,000 students!

BUDGET




Our target budget for the 2025-2026 season is \$27,700. About 40% of our budget goes toward manufacturing related costs and the electronics/materials required to build the plane. About 5% of our budget is allocated to team strength and longevity efforts (team development, team branding, etc.). The remaining 55% of the budget will go towards the competition registration fee and the cost of team transportation to Lakeland, Florida.





CONTACT US

We sincerely thank you for taking the time to read through our sponsorship package. If you are interested in sponsoring our team, please reach out to us through any of the links found below. We would be more than happy to meet with you to discuss any questions you may have.

Email  mcmaster.aerospace@gmail.com

Instagram  [instagram.com/macaerospace](https://www.instagram.com/macaerospace)

LinkedIn  [linkedin.com/company/macaerospace](https://www.linkedin.com/company/macaerospace)

Website  mcmasteraerospace.com

THANK YOU 2024-2025 SPONSORS!



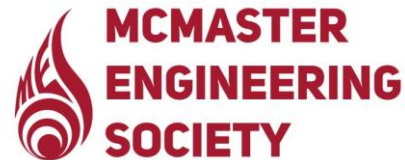
ENGINEERING



Collins Aerospace



Mechanical Engineering





McMaster

AEROSPACE TEAM

